



## Create and Support a Sustainable Business Culture

*Engage business community around importance of establishing, upholding, and recognizing sustainable business practices in South Bend. May include development of Green Business Recognition Program as new or expanded recognition program, and education and outreach to businesses and business.*

### Group Members:

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### RESOURCES

Explore grants for PV Solar Installations	<input type="checkbox"/> Person <input checked="" type="checkbox"/> Organization <input type="checkbox"/> Location <input type="checkbox"/> Best Practice/Case Study
Use GreenTown Model	<input type="checkbox"/> Person <input checked="" type="checkbox"/> Organization <input type="checkbox"/> Location <input checked="" type="checkbox"/> Best Practice/Case Study
Road map for business on sustainable implementation	<input type="checkbox"/> Person <input type="checkbox"/> Organization <input type="checkbox"/> Location <input checked="" type="checkbox"/> Best Practice/Case Study
Communication of success or steps	<input type="checkbox"/> Person <input type="checkbox"/> Organization <input type="checkbox"/> Location <input type="checkbox"/> Best Practice/Case Study
Involve Chamber of Commerces	<input type="checkbox"/> Person <input checked="" type="checkbox"/> Organization <input type="checkbox"/> Location <input type="checkbox"/> Best Practice/Case Study
IUSB Center for a Sustainable Future	<input type="checkbox"/> Person <input checked="" type="checkbox"/> Organization <input type="checkbox"/> Location <input type="checkbox"/> Best Practice/Case Study
Transparent sustainable practices	<input type="checkbox"/> Person <input type="checkbox"/> Organization <input type="checkbox"/> Location <input checked="" type="checkbox"/> Best Practice/Case Study
Zero Waste practices/programs	<input type="checkbox"/> Person <input type="checkbox"/> Organization <input type="checkbox"/> Location <input checked="" type="checkbox"/> Best Practice/Case Study
Active causes – affinity programs	<input type="checkbox"/> Person <input type="checkbox"/> Organization <input type="checkbox"/> Location <input checked="" type="checkbox"/> Best Practice/Case Study
Green Drinks	<input type="checkbox"/> Person <input checked="" type="checkbox"/> Organization <input type="checkbox"/> Location <input type="checkbox"/> Best Practice/Case Study
Business after hours (Chamber of Commerce)	<input type="checkbox"/> Person <input checked="" type="checkbox"/> Organization <input type="checkbox"/> Location <input type="checkbox"/> Best Practice/Case Study
2 way presentation on building sustainable buildings	<input type="checkbox"/> Person <input type="checkbox"/> Organization <input type="checkbox"/> Location <input type="checkbox"/> Best Practice/Case Study
Strong recycling program for businesses	<input type="checkbox"/> Person <input type="checkbox"/> Organization <input type="checkbox"/> Location <input type="checkbox"/> Best Practice/Case Study

### Suggested Strategy or Approach

Triple bottom line message marketing to local business community  
 Recycle for no- profit businesses  
 Chamber of commerce sustainability committee: use members to discuss/implement sustainable solution