

Sustainable Business Culture

Project Mission Statement:

Design a program to support, uplift, and recognize sustainable business practices in DTSB.

Project Description:

Implement a sustainable business recognition program loosely modeled after Downer's Grove, IL but using elements of DTSB recognitions program and the Let's Move City Business Recognition Program.

Action already accomplished to move project towards Implementation:

Resources Previously Identified by Strategy Group

Explore grants for PV solar Installations, Use Green Town Model, Road map for business on sustainable implementation, Communication of success or steps, Involve Chamber of Commerce, IUSB Center for a Sustainable Future, Transparent sustainable practices, Zero Waste practices/programs, Active Causes-affinity programs, Green Drinks, Business aster hours (Chamber of Commerce), 2 way presentation on building sustainable buildings, Strong recycling program for businesses

Potential Project Parking Lot:

Project Outline

1. **Approach** Describe how the project will be carried out and managed

Multi-tiered approach

Businesses could meet certain criteria for recognition levels (i.e. Let's Move, Bike Friendly, Sustainable...)

(Area university leaders encourage student participation to help develop the program)

3. **Timeframe & Milestones** Describe the overall timeframe for the main steps in the project, and the milestones/checkpoints in each step

1. More concrete research to help direct students, have specific ask/project outline by mid-March
2. Contacting ND and IUSB students to begin organizing by April 1.