



Green Ribbon Commission

April 21, 2016

3:30-5:00pm

IUSB Alumni Room

**The Center for a Sustainable Future's Earth Day Reception is from 5:30 – 7:30PM*





Agenda

- Overview of Office of Sustainability & Goals
- Activities Supporting the Plan
- Strategy Group Project Updates
- Strategy Groups Work on Projects
- Upcoming Events
- Next GRC Meeting





Office of Sustainability





Vision

South Bend is a thriving, connected community, fostering health and prosperity for future generations.

Mission

To design and implement projects and programs that bring environmental, social, and economic value to city government and the public by:

- Demonstrating creativity, collaboration, accountability, and knowledge of best practice;
- Supporting, connecting, and building on local initiatives;
- Relying on the skills, knowledge, and abilities of the community; and
- Connecting globally-recognized principles with local values.





Goals



Advance an Innovative Economic Ecosystem



Develop Complete Neighborhoods



Cultivate Educated, Informed, and Contributing Residents



Protect and Take Pride in Environmental, Cultural, and Natural Resources



Become a Net Zero City





Activities Supporting the Plan

- Hiring – 120+ applications received
- Internship app now posted! southbend.in.gov/jobs
- GreeND GHG Awareness Panel
- Lecture: “Smart Streets, Smart Sewers, Smart Citizens: The Infrastructure of Sustainable Living”
- Fire Department lighting audit
- ...





Activities Supporting the Plan

- ...
- WorkSmart Challenge – Meatless Monday, VendMiser
- Mentoring student projects – plastic bag policy, food desert map, solar-powered parking garage
- Active Transportation Plan *[with MACOG]*
- Century Center update *[with Century Center]*



MACOG Active Transportation Plan



- Take the survey (*April*)
- Comment on the interactive map (*April*)
- Provide public comment (*June*)
- Attend open houses (*June*)

Share widely and
outside the box!

www.macog.com/activetransportation



Century Center – an Award Winner!



- 2016 Partners for Clean Air award for energy efficiency measures
- Efficiency projects almost complete
- Solar projects cleared regulatory approval
- Utility rebate money reinvested in recycling programs





E-Waste Update

- Cancellation: E-Waste Festival, IUSB Center for a Sustainable Future
- Alternatives:
 - Computers and electronics: Best Buy, Dell, Goodwill, ReStore, HHW Drop-Off (St. Joseph County Residents)
 - TVs: Best Buy (\$25), HHW Drop-Off (St. Joseph County Residents)



Smart Streets





Strategy Groups





Pilot Project Mission Statement/Description

Mission Statement

The “why” of your pilot project

Description (2-3 sentences)

The “what” of your pilot project





Bike & Pedestrian

Project Mission Statement:

- Develop Cycling Advocate package suitable for Bicycle Friendly Communities silver level designation

Project Description:





Centralized Transit

Project Mission Statement:

- To understand why potential riders that don't currently use public transit do not.

Project Description:

- A non-rider survey intended to find out why people that are likely candidates for using public transit are not. The results would be compiled, analyzed, and shared with local public transit providers (Transpo).





Green Space & Habitat

Project Mission Statement:

- Restore the impaired urban reach of Bowman Creek and revitalize the surrounding neighborhood.

Project Description:

- Clean up and revegetate the mouth of Bowman Creek at the St. Joseph River near Lincolnway East (adjacent to the Crooked Ewe)





Neighborhoods

Project Mission Statement:

- Develop, implement, and support projects that create and sustain complete neighborhoods and diverse resources in those neighborhoods.

Project Description:

- Develop resource modules for neighborhood associates, as a way to introduce sustainability activities that support complete neighborhood development.





Sustainable Business Culture

Project Mission Statement:

- Design a program to support, uplift, and recognize sustainable business practices in DTSB.

Project Description:

- Implement a sustainable business recognition program loosely modeled after Downer's Grove, IL but using elements of DTSB and Let's Move City Business Recognition Programs.





Project Work Time

- Create a high-level project map for project activities
- Develop detailed action plan for next 2-3 steps

Report Back:

1. Next strategy group meeting date
2. Group point of contact
3. Specific next step
4. Resources to be used to achieve next step
5. Resources NEEDED to achieve next step





For Next Meeting...

- Two interim project meetings (and introduction to new staff)
- GRC Project Feature in Office Newsletter (starting in *July*)
- Series of Facebook Posts (*August*)
- One group to present at next GRC Meeting (*August*)





Wrap Up





Upcoming Events

- City Earth Day/Arbor Day Celebration and Tree Give:
 - Sat. Apr. 23, 9:00 AM-1:00 PM, Potawatomi Park
- “This Changes Everything” film
 - Wed. Apr. 27, 6:30 PM, Civil Rights Heritage Center
- Bike to Work Week
 - Mon. May 16-Sun. May 22 – special events all week
- Mayors’ Ride
 - Sun. May 22, 7:00 AM-11:00 AM, St. Pat’s/Howard/Central Parks
- South Bend Green Drinks
 - 3rd Tuesday of every month, 5:30 PM-8:30 PM, facebook.com/SBGreenDrinks



Green Ribbon Commission



Thurs., August 25

3:30-5:00pm

Location TBD

