

# Bike & Pedestrian

## **Group Members Present:**

Dustin New and Cecil Eastman

## **Group Point of Contact:**

Dustin New

## **Project Mission Statement:**

Develop area Bicycle Benefits program

## **Project Description:**

BB provides a helmet sticker for discounts or other benefits from businesses. Smart Streets will further enable BB to be successful

## **Project Outline**

**High-level project map** – major project activities in sequence

1. Contact Bicycle Benefits
2. Get Materials
3. Set up program
4. Sign up 5+ businesses
5. Kick off Celebration activity?

2. **Near-term action plan** – detailed action items for next 2-3 project activities or steps. For each, state the resources the group has or will need to acquire (data, funding, students/volunteers, subject matter expertise, etc) to complete the step.

- 5+ businesses signed up by opening of Smart Streets downtown SB

## **Next Strategy Group Meeting Date/Time:**

## **Potential Project Parking Lot:**

Investigate bike share opportunities specifically Zagster  
Bicycle Repair Stations